



closing the gap in BIPOC care this month—and beyond

Lack of fertility access and support for BIPOC communities is a systemic health equity concern. BIPOC women are nearly **2X more likely** to experience fertility challenges and **3X more likely** to face a risk of maternal death than white women.

WIN is proud to support the BIPOC community with inclusive family-building and family well-being support and resources designed to bridge the gap in BIPOC care.

winclusion.

BIPOC clinical representation matters

40% of WIN Nurse Care Advocates identify as BIPOC, and 100% are specially trained on the BIPOC fertility experience to create a safe space where patients can discuss their appointment and ask follow-up questions relating to their unique journey.

Hands-on BIPOC provider matching

WIN matches BIPOC patients to reproductive endocrinologists who understand the unique fertility challenges BIPOC patients face, and are best suited to support their individual journeys.

BIPOC donor education and guidance

WIN Nurse Care Advocates help patients understand what's covered under their donor egg and sperm benefit, what to expect, and support them in screening for donor criteria, choosing an agency, and procuring material.

Individualized behavioral health support

Evidence-based behavioral health support is tailored to each patient to help lower stress and improve overall well-being.

Access to BIPOC-specific fertility education

WIN provides educational articles, webinars, and more to help support, inform, and empower BIPOC patients about their family-building options.

did you know?



of BIPOC women struggle with fertility, compared to 31% of White women



of Black women received fertility treatments, compared to 15% of White women



of Black women between 18-30 have fibroids, compared to 6% of White women



as many Black women face a risk of maternal death than White women

start your journey today



Scan to download the **WINFamily App** and create your account using your company name

